What is TIFF©?

TIFF© is a coaching & personal development tool that can help us see clearly how people behave and where they focus their energy.

When is a person’s behaviour actually effective? When are they wasting energy and not even realising it? From seeing “what is” we can go on journeys of exploration with our clients...

… to clear the way for more effective interpersonal interaction,

… to develop leadership, and thriving growth in all areas of life.

What is special about TIFF©?

TIFF© puts the personal back into personal development! It is not a personality test, nor is feedback computerised, even if clients fill in a questionnaire online.

The feedback process is based on personal contact between coach and client to explore the client’s unique profile – an accurate snapshot of present behaviour.

The feedback process is co-created and collaborative. Clients are empowered to enrich what they already do well. In many cases, further coaching is enhanced by continued use of the Functional Fluency framework.

Who is the trainer?

My name is Layo Seriki. I am one of the first TIFF© providers trained in South Africa in 2016. I run CIELARKO Coaching & Consulting and coordinate the South African TIFF© providers network.

The Functional Fluency model and TIFF© (the online tool) have had a strong positive impact on my work in the past 3+ years.

I look forward to sharing my experiences, insights and skills and to growing the network of professionals working with Functional Fluency and TIFF© in South Africa.

What do SA TIFF© Providers say?

Discover yourself and re-focus your energy.

TIFF© helps my clients deepen their awareness whilst creating a common language to take our conversations further.

Jumping free from the personality trap … exploring behavioural freedom!
The TIFF\textsuperscript{©} Licensing Process

| Individual TIFF\textsuperscript{©} coaching session | Participants should have completed and explored their own TIFF\textsuperscript{©} profile with a licensed provider before the training begins. | Before start of training |
| Introduction to TA group workshop | One day introducing key concepts of Transactional Analysis (TA) and explaining how the Functional Fluency model and TIFF\textsuperscript{©} (the tool) are related to TA. | DAY 1: 22\textsuperscript{nd} April 2020 |
| MODULE 1 group workshop | Participants learn from their own profiles to understand how and why the Functional Fluency model and TIFF\textsuperscript{©} work as they do. We plan for working with coach supervisor and first practice clients. | DAY 2: 23\textsuperscript{rd} April 2020  
DAY 3: 24\textsuperscript{th} April 2020 |
| Buddy work & group supervision | Preparation for practice clients, with support and supervision to ensure optimum learning. | Between Module 1 and Module 2 |
| MODULE 2 group workshop | Participants learn and deepen understanding through practice client work and case studies. Focus is on the research base, use and purpose of the questionnaire. How to use TIFF\textsuperscript{©} online, links to TA theory, the Functional Fluency network, and ongoing mutual support. | DAY 4: 27\textsuperscript{th} July 2020  
DAY 5: 28\textsuperscript{th} July 2020 |
| Supervision & peer support | Embedding and developing learning with a focus on application of Functional Fluency and TIFF\textsuperscript{©}. | Online sessions |

Total price: R 12,000

Licensed TIFF\textsuperscript{©} Provider  
August 2020

25% discount applies for members of the SATAA (South African Transactional Analysis Association)

Do you need to work out a payment plan?  
Are you part of an NPO?  
Please get in touch with Layo Seriki to discuss this.